

**BBA Business Operations Management 4-yr Structure (BBA4 for 2015/16 intake)**  
**Effective from Catalogue Term: Sem A 2016/2017**

| Yr/Sem |   |  |   |   |   | Offer Year |
|--------|---|--|---|---|---|------------|
| 1A     | Sem A & B<br>CB2100 Introduction to<br>Financial Accounting | Sem A & B<br>CB2601<br>Marketing                         | Sem A & B<br>CB2400<br>Micro-Economics        | GE<br>(Note 2)  | GE1401 University English<br>or EAP (Note 1)                    | 2015       |
| 1B     | Sem A & B<br>CB2201<br>Operations Management                | Sem A & B<br>CB2300<br>Management                        | Sem A & B<br>CB2500<br>Information Management | GE<br>(Note 2)  | GE2402 English for<br>Business Communication<br>or EAP (Note 1) |            |
| 2A     | CB3410<br>Financial Management                              | CB2101<br>Introduction to Managerial<br>Accounting       | CB2200<br>Business Statistics                 | MS3124 Global Supply<br>Chain Management                            | MS3125 Business Project<br>Management                           | 2016       |
| 2B     | College Elective  | CB2402<br>Macro-Economics                                | MS 3322 Quality<br>Management                 | CB2011<br>Solving Business<br>Problems with Spreadsheet<br>Modeling | GE<br>(Note 2)  |            |
| 3A     | College Elective  | MS4306 Best Practices in<br>Operations Management        | Major Elective 1                              | Minor 1 (Note 4)  | GE1501<br>Chinese Civilization –<br>History & Philosophy        | 2017       |
| 3B     | College Elective  | MS3123 Workshop on<br>Operations Management<br>Practices | Major Elective 2                              | Minor 2 (Note 4)  | GE<br>(Note 2)  |            |
| 4A     | College Elective  | Major Elective 3   | Major Elective 4                              | Minor 3 (Note 4)  | Minor 4 (Note 4)  | 2018       |
| 4B     | CB4303<br>Strategy and Policy                               | Major Elective 5   | Major Elective 6                              | Minor 5 (Note 4)  | Free Elective   |            |

**Minimum Credits Required:**

GE - 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 8 College Core + 1 College Elective (27 CU)

Major: 12 Major courses + 3 College required courses (45 CU)

Minor/Electives: 5 courses (15 CU)

Free Elective: 1 course (3 CU)

**Min. Total: 40 courses (120 CU)****Max. Allowable: 48 courses (144 CU)****Note****(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

**Major Electives: Students are required to take 6 electives from the following list:**

AC4321 Management Accounting

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

EF3333 Financial Systems, Markets and Instruments

MKT4624 Retail Management

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3251 Analytics Using SAS

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4226 Risk Management Models

MS4227 Pricing and Revenue Management

**MS4506 Procurement and Strategic Sourcing**